Annual Meeting at Experimental Biology 2015

MARCH 28 – APRIL 1
BOSTON

Sponsor Prospectus

Reach approximately 900 professors, researchers, and students at the AAA Annual Meeting!
Why Sponsor or Advertise at the AAA Annual Meeting?

Although Experimental Biology is the scientific meeting for six scientific societies, you can reach the specific members of the American Association of Anatomists (AAA) at the Annual Meeting through targeted advertising and sponsorships.

You will find nearly 900 professors, researchers, and students at the meeting. Attendees go to the meeting to learn about the latest in anatomy research, teaching and curriculum tools, and professional development.

AAA 2015 Meeting Attendees are:

- Medical and dental school faculty who teach anatomy and use medical curriculum and textbooks.
- Department chairs and professionals who control millions of dollars in annual biomedical budgets for gross and research laboratories.
- Graduate students and post-doctoral fellows who have influence on laboratory supply purchases.

The whole world of Experimental Biology is open to AAA attendees—a total of six society meetings with more than 400 exhibitors. This combined scientific meeting is very large and can make it hard for AAA attendees to find your company in the midst of so many other companies and thousands of posters.

AAA continues to attract more than 900 attendees. The 2015 Annual Meeting will have education and scientific symposia, morning plenary speakers, Neurobiology and Cardiovascular Biology mini-meetings, and many networking opportunities.

Take advantage of this opportunity to reach AAA attendees throughout all four days of the meeting.
ANATOMY LOUNGE $5,000
This lounge is the central hub where AAA attendees can network, check emails, have coffee, or relax throughout the conference. Attendees are provided complimentary coffee, wifi, and a light snack every afternoon. The lounge will have a display table for your products and literature. This sponsorship is for the cost of the Lounge for the full 4 days.

PRODUCT EDUCATION BREAKFAST (2 available – Sunday & Monday) $3,000 per session
Your company can present an educational topic during the morning from 7:30 am – 8:30 am on March 29 or 30th in one of the AAA educational session rooms with capacity for 50 people. The topic can be of your choosing with your speakers’ – highlight the latest research for your products or case studies involving your products! AAA will provide a continental breakfast to all attendees for this session. To maximize attendance at these events, the session description will be included in the AAA onsite program and on the meeting website. You provide the session; AAA provides the logistics, continental breakfast and the attendees.

*AAA must approve all program topics and speakers in advance

AAA POSTER RECEPTION $2,500
MONDAY, MARCH 30, 6:30 PM – 7:30 PM
This incredibly popular reception is attended by more than 200 AAA members, including leadership, graduate, and undergraduate student poster presenters. Your custom graphics will appear on the welcome signage and listed in the program book. You will also have the opportunity to welcome members to this reception.

PRE- CLOSING AWARDS CEREMONY NETWORKING RECEPTION $2,500
TUESDAY, MARCH 31 7:00 PM – 8:00 PM
Before the popular Closing Awards Ceremony, AAA will host a networking reception. Because of the excitement of the awards and camaraderie of participation, more than 350 AAA members attend this banquet. You will have the opportunity to welcome members to this reception.

LANYARDS $2,000
Place your company logo on the official AAA Annual Meeting lanyard, to be attached to the badge holder worn by all conference attendees. This is one of the best ways to gain name recognition at the conference! In addition, your logo will be seen on all official photographs.

ONSITE PROGRAM ADVERTISEMENTS
This onsite program will contain the complete schedule and educational descriptions for all AAA meeting as well as blank pages for attendees to take notes. Attendees will receive this program in the Anatomy Lounge. All advertisements will be 6” wide x 9” tall.

Back Cover $1,500
Inside Page $1,000

For more information:
Jennifer Kerhin
Sponsorship Sales Manager
301-200-4616 ext 101
AAAsponsorships@sponsorshipboost.com