



MEMBERSHIP COMMITTEE SCOPE

Scope

The Membership Committee is responsible for developing strategies and initiatives to help retain and grow the membership of the Association. Duties include developing and implementing programs for recruitment of new members, welcoming and quickly integrating new members into ongoing activities of the Association.

Responsibilities

- Assist in the development of membership materials
- Assist in the development marketing and outreach programs
- Review marketing materials
- Recruit new members
- Assist in developing programs and initiatives for recruiting and retaining members
- Integrate new members through the new member welcome process and other initiatives
- Participate in monthly conference calls
- Serve as ambassadors for the association on local, national and international levels
- Develop activities targeting the different stakeholders (membership types)

Membership

This committee shall consist of 9-14 members. The committee includes a representative from the Advisory Committee of Young Anatomists. One (1) position is reserved for a student member.

Appointment

Following review of volunteer applicants from the membership, the chair and committee will make recommendations to the AAA leadership for filling vacancies on the committee and the Board of Directors approves the appointments. Members serve for 3 years; the chair serves for 2 years. The term follows the calendar year and begins January 1st and continues through December 31st in the year of expiration

Meetings

The committee shall meet during the Annual Meeting and via monthly conference calls.

Report

The committee submits a report to the Board at its spring and fall meetings.

Qualifications and Application for Membership Committee

- Be a member in good standing.
- Have a vested interest in membership development, retention and integration of new members.
- Be willing to participate in outreach efforts via email, phone and in person
- Be knowledgeable about member benefits (for example - publications, awards, scholarships, grants and online community)
- Provide a curriculum vitae and brief synopsis of why you are interested in serving on this committee and how you might contribute to addressing its responsibilities.

Must be able to commit to 2-3 hours per month to committee work