



AMBASSADOR COMMITTEE

Purpose

In alignment with the [Strategic Plan](#), develop and execute outreach initiatives that promote AAA and anatomy. This committee has a primary focus on members actively serving as outreach ambassadors to help form and maintain mutually beneficial partnerships with appropriate entities outside of AAA.

Scope

- In line with the AAA's diversity goals, identify and suggest to the Board appropriate outside groups with whom AAA may partner with on mutually-beneficial projects
- Perform annual status review and make suggestions for continuing previously established partnerships
- Identify, attend, and serve as ambassadors for outreach activities designed to interact with appropriate outside groups (e.g., activities to recruit members from underrepresented groups/entities)
- Represent the AAA by serving as ambassadors to guest societies and first-time attendees at all AAA meetings (i.e., annual and regional) and at other partner organization's events
- Work with the Program Committee to execute plans that expand attendance, presentations, and symposia of international associations at AAA meetings to help advance anatomical sciences research globally
- Collaborate with journal editors to showcase AAA (e.g. activities that exhibit and solicit manuscripts from other organizations' meetings)
- Solicit diverse volunteer participation for outreach opportunities to non-committee AAA members via Anatomy Connected, newsletter, and other social media channels
- Develop and implement metrics to measure impact of outreach activities

Membership (Ambassadors)

14 members including 1 chair and a liaison from the [Diversity and Inclusion Task Force](#); Committee members serve 3-year terms and the chair serves a 2-year term.

Appointment

Appointment of members to fill vacancies on the Committee is normally made by the Committee Chair through AAA's call for volunteers' application process. Approval of new committee members is managed by the Nominating Committee with final approval made by the Board of Directors.

Meetings

The committee shall meet during the Annual Meeting and at such other times as the business of the Association may require. Travel (domestic and international) is expected.

Report

The Committee Chair makes an annual report to the Board at the spring meeting, an interim report at the fall meeting, and at any other time as requested.

Committee Qualifications:

- Be an active AAA member in good standing
- Ability to travel on behalf of AAA (e.g., domestic and international travel)
- Active participation is required; must attend and serve as AAA ambassador for outreach activities (AAA meetings, annual/regional/local meetings of other organizations, etc.)
- Familiarity with membership programs and benefits
- Willingness and comfort with engaging with a broad variety of people of differing backgrounds

Approved 10/18